What every presenter should carry

Presenters Tool Belt

/// What every presenter should carry ///
EVER WONDER HOW THE WORLD'S GREATEST STRUCTURES ARE BUILT?
There are many hands that go into building them.
ENGINEERS, ARCHITECTS, CARPENTERS,
RESULTING IN MANY PROFESSIONALS BEING CONTRACTED AND...
No matter the scope of the project,
They were completed because the carpenter had the right tools.
AND JUST LIKE ANY GOOD CARPENTER, PRESENTERS SHOULD CARRY TOOL BELTS OF THEIR OWN.
WITH THE RIGHT TOOLS, PRESENTERS CAN MAKE A POWERFUL IMPACT!
Here are the '10 Things all presenters should have under their tool belt.
By starting with Post-It's allows you to...
CONSTRUCT YOUR FOUNDATION OF STICKY IDEAS
AND PICK THE BEST ORGANIZE AND HELPS YOU TO BUILDING BLOCKS
SO YOU CAN LAY OUT YOUR STORY FROM BEGINNING TO END.
2. A MAC
MAYBE A LITTLE BIASED, BUT WE'D BE LOST WITHOUT THEM.
IT MAKES CREATING YOUR SLIDES FAST AND EFFICIENT.
MACS SAVE YOU TIME, AND WHEN YOU HAVE MORE TIME, YOU CAN FOCUS ON POLISHING YOUR PRESENTATION.
oh!

and DON'T FORGET IT ON THE DAY OF YOUR PRESENTATION! THAT WOULD BE BAD.
One of the best tools a presentation designer can have.
KEYNOTE MAKES CREATING PRESENTATIONS SIMPLE AND BEAUTIFUL.
WITH A BEAUTIFUL PRESENTATION BACKING YOU UP, YOUR AUDIENCE WILL BE EVEN MORE IMPRESSED.
4. PROJECTOR
Knowing the type and size of the projector is crucial to a great presentation.
If you design for the wrong dimensions, information may get cut off.
The colors and brightness may also need to be adjusted depending on the projector.
TEST THE PRESENTATION ON THE PROJECTOR BEFORE HAND IF POSSIBLE.
5. SPEAKERS
Depending on how big the audience is, it may be a good idea to have speakers.
If the audience can't hear you, they will lose interest and tune you out.
This isn't very comforting for the presenter.
If there are no speakers, practice speaking loudly.
6. Smartphone
TO ENGAGE LIVE WITH YOUR AUDIENCE CAN BE USED TO ENGAGE LIVE WITH YOUR AUDIENCE.
NOT TO ANSWER CALLS, OR TEXT SOMEONE BUT...
TO PROMOTE ON SOCIAL MEDIA!
That'll drive traffic to your presentation, and generate interest for a possible round 2.
THE CLICKER FOR A PRESENTER IS LIKE A HARDHAT FOR A CARPENTER.
IT EITHER OFFERS PROTECTION AND EASE OF MIND...
or leaves the speaker nervous and vulnerable.
IT'S THE TOOL THAT MAKES YOUR PRESENTATION SEAMLESS, BECAUSE YOU HAVE CONTROL.
Without a reliable clicker, your presentation may suffer.
BEFORE A PRESENTATION, MANY PEOPLE GET DRY MOUTH, AND THEY HAVEN'T EVEN SPoken YET.
3 out of 4 people have anxiety from public speaking.
AN AVERAGE PRESENTATION RANGES FROM 4-20 MINUTES.
Having a water bottle during can help quench the palette and relax the nerves.
9. Confidence
NOT A PHYSICAL TOOL, BUT PROBABLY THE MOST IMPORTANT OF ALL.
WITHOUT CONFIDENCE, YOUR PRESENTATION WILL LACK THE OUTCOME YOU WANT.
CONFIDENCE IS WHAT MAKES YOUR MESSAGE BELIEVABLE, AND MEMORABLE.
THE KEY TO BUILDING CONFIDENCE?

PRACTICE!
10. Handouts
WHEN NECESSARY, MAKE HANDOUTS FOR YOUR AUDIENCE.
WHY?
Handouts allow the audience to focus on you, **by not taking notes.**
When your audience is engaged in your presentation, you feel less nervous.
RECAP:
1. STICKIES & SHARPIE
2. MAC
3. KEYNOTE
4. PROJECTOR
5. SPEAKERS
6. IPHONE
7. CLICKER
8. WATER BOTTLE
9. CONFIDENCE
10. HANDOUTS
REMEMBER,
ROME WASN'T BUILT
IN A DAY.
AND NEITHER IS BEING A GREAT PRESENTER.
You now know the tools necessary to build something great!
JUST LIKE A CARPENTER NEEDS THE RIGHT TOOLS TO BUILD A SOLID STRUCTURE.
WITH THESE 10 TOOLS IN YOUR TOOL BELT, YOU ARE ON YOUR WAY TO BUILDING A GREAT PRESENTATION...
UNDER CONSTRUCTION

CONSTRUCTED BY JAIRUS
VIEW MORE PRESENTATIONS:

- Before you kick the BUCKET LIST
- Presenter's Checklist For SUCCESS
- PRESENT LIKE A NEWSCASTER
- Instagram tips for Businesses
- HOWZIT HELLO IN PIDGIN
- aloha (hi in Hawaiian)